

# Market intelligence

## THINKLIGHT: A new dimension

The three-day "THINKLIGHT" series programme will encourage industry players to think outside the box from technical, market and design perspectives.

## THINKDESIGN

### Lighting Master Plan "City • People • Light"

- Smart lighting
- Public safety
- Quality vs quantity
- Light pollution
- Layered lighting designs

### Design Concept

- Connectivity / IoT
- Personalisation
- Carbon footprint reduction
- Wellness
- Ambience
- Comfort
- Simplicity
- Quality of light
- Daylight harvesting

### Application

- Office lighting
- Industrial lighting
- Retail lighting
- Hospitality lighting
- Residential lighting

## THINKMARKET

### Core Market Dynamics

- Industry 4.0
- Internet +
- UV LED
- LED horticulture lighting

### Emerging Lighting Markets

- Russia
- Brazil
- Thailand

## THINKTECHNOLOGY

### Advanced Technology

- CSP technology
- Flip chip technology
- Driverless light engine
- Color stability and dimming

### LED 2.0 - Connected Light

- Connectivity
- Li-fi
- Power over Ethernet

### Advanced Material

- OLED
- New material for solid lighting

Visit the official website [www.light.messefrankfurt.com.cn](http://www.light.messefrankfurt.com.cn) for event programme updates.

